



201 Methodist Drive
Garner, NC 27529

To Whom It May Concern:

As the 2014–2015 school year comes to an end, we are beginning to plan our 3rd Annual Back to School Bash and we need your help to make it a success. The Back to School Bash provides a day of free food, fun, games, and school supplies to K-12 students in the Garner area. This year's Back to School Bash is Saturday, August 22, 2015 from 10:00 am to 2:00 pm at Garner United Methodist Church, 201 Methodist Drive, Garner, NC 27529.

Last year, around 350 students and 200 adults attended the Back to School Bash. This was nearly double the number of attendees from the first Back to School Bash. We are expecting the number of attendees to grow again this year and we need your help to meet the need.

You can help with the 3rd Annual Back to School Bash by sponsoring the event or collecting school supplies at your location. You will find a description of the benefits for the different sponsorship levels and the design of our event t-shirt enclosed. All sponsorship levels include the opportunity for you to have an exhibit space where you can pass out your promotional material to more than 1,000 patrons.

Your support is greatly appreciated and we look forward to working with you to help students in the Garner community start the year off right! If you have any questions, contact Carlene Lucas at (919) 800-8787 or CLucas01@msn.com.

Sincerely,

Carlene Lucas
Carol Kulwicki
Tony Lucas
Co-Chairs
Back to School Bash

Enclosures:

- Back to School Bash Sponsorship Levels
- Back to School Bash T-Shirt Design
- Back to School Bash Sponsorship Agreement



Sponsorship Levels

Backpack Sponsor \$5,000 Provides Backpacks for 500 Students	<ul style="list-style-type: none"> • Tags with your logo on all backpacks. • Your logo at top of B2SB t-shirts. • 5 additional B2SB t-shirts (10 total). • 2 additional reserved parking spots at the B2SB (4 total). • Plus Grade Sponsor Benefits.
Grade Sponsor \$2,500 Provides Supplies for 100 Students	<ul style="list-style-type: none"> • Prominent placement of your logo on the B2SB t-shirts. • Your banner displayed prominently in school store. • 1 additional reserved parking spot at the B2SB (2 total). • Plus Class Sponsor Benefits.
Class Sponsor \$1,000 Provides Supplies for 40 Students	<ul style="list-style-type: none"> • Your promotional material in event bags given to all students. • Your logo on sponsor board. • 3 additional B2SB t-shirts (5 total) • Plus Platinum Sponsor Benefits.
Platinum Sponsor \$500 Provides Supplies for 20 Students	<ul style="list-style-type: none"> • Your organization logo on all B2SB printed material with potential to reach an estimated 10,000+ audience. • Your name on sponsor board. • 1 reserved parking spot at the B2SB. • Plus Gold Sponsor Benefits.
Gold Sponsor \$250 Provides Supplies for 10 Students	<ul style="list-style-type: none"> • Your organization logo on the B2SB t-shirts. • 1 additional B2SB t-shirt (2 total) • Plus Silver Sponsor Benefits
Silver Sponsor \$100 Provides Supplies for 4 Students	<ul style="list-style-type: none"> • Your organization name on the B2SB t-shirts. • 1 B2SB t-shirt • Plus Bronze Sponsor Benefits
Bronze Sponsor \$50 Provides Supplies for 2 Students	<ul style="list-style-type: none"> • Your organization will be assigned a spot at the event with potential to reach an estimated 1,000+ patrons. • Your logo will appear on the B2SB sponsor page of GarnerUMC.org where there will be a link to your website. • Your organization will be included in an email blast advertising the event.

We would also appreciate your organization collecting school supplies during the summer for the Back to School Bash.

If you have any questions, contact Carlene Lucas at (919) 800-8787 or CLucas01@msn.com.



Garner UMC • August 22, 2015 • 10:00 am – 2:00 pm
Sponsorship Application

Sponsorship Level:

- | | | | |
|---|---------|---|-------|
| <input type="checkbox"/> Backpack Sponsor | \$5,000 | <input type="checkbox"/> Gold Sponsor | \$250 |
| <input type="checkbox"/> Grade Sponsor | \$2,500 | <input type="checkbox"/> Silver Sponsor | \$100 |
| <input type="checkbox"/> Class Sponsor | \$1,000 | <input type="checkbox"/> Bronze Sponsor | \$50 |
| <input type="checkbox"/> Platinum Sponsor | \$500 | | |

Information and Guidelines:

- You must provide your own table and chairs.
- 10x10 canopy tents are permitted (please let us know if you will be bringing a tent).
- Sponsors **cannot** sell items/services, but may pass out flyers, coupons, or other promotional materials.
- All sponsors must be in place by 9:30 am and dismantle is permitted after 2:00 pm.
- Sponsors cannot leave early unless event is cancelled due to weather or safety concerns by event organizers.
- Email logo and website link to GUMCMission@gmail.com.

Contact Information:

Organization Name: _____ Contact Person: _____
Organization Description: _____
Mailing Address: _____ City: _____ State: _____ Zip: _____
Cell: _____ Home/Work: _____ Website: _____

Details:

Describe promotional materials and any giveaways. (MUST BE APPROVED BY B2SB TEAM)

Agreement:

You agree to provide the item(s) listed for the event and follow all rules and guidelines. Changes after this form is submitted must be approved. Please return this completed form and your sponsorship amount to Garner UMC, Attn: Mission Team, 201 Methodist Drive, Garner, NC 27529 by Friday, July 17, 2015.

Make check payable to **Garner United Methodist Church** with **Missions – B2SB** written in the Memo Line. See attached document for benefits associated with sponsorship levels.

Signature

Date

Back to School BASH

T-Shirt Design

Front



Back



* Actual size and placement of name/logo will vary depending on number of sponsors.